



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1357070

Schedule Dates 09/18/12-09/24/12
Advertiser Dalton For Governor (71487)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name WELSH,KATHRYN
Phone/Fax /
CPE 2206
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DALTON FOR GOVERNOR
DALTON FOR GOVERNOR

Date Entered 08/17/12
Last Modified 09/17/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09797164
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,870.00
Net Total \$21,930.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Sep. 2012	46	\$25,800.00
Grand Total:	46	\$25,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	09/18/12-09/24/12	2	:30	5A- News-News 13 Early 5am		1	1		1							Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
1.1	Normal Line / News	09/18/12-09/24/12	3	:30	5A- News-News 13 Early 5am		1	1		1				3	\$200.00	\$600.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
2.0	Revised Line / News	09/19/12-09/21/12	2	:30	5:28A- News-News 13 Early 530a				1	1	1						Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
2.1	Normal Line / News	09/19/12-09/21/12	3	:30	5:28A- News-News 13 Early 530a				1	1	1			3	\$300.00	\$900.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
3.0	Revised Line / News	09/21/12-09/24/12	2	:30	6A- 6:30A (EST)		1				1						Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
3.1	Normal Line / News	09/18/12-09/24/12	3	:30	6A- 6:30A (EST)		1	1	1					3	\$600.00	\$1,800.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1357070

Schedule Dates 09/18/12-09/24/12
Advertiser Dalton For Governor (71487)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name WELSH,KATHRYN
Phone/Fax /
CPE 2206
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DALTON FOR GOVERNOR
DALTON FOR GOVERNOR

Date Entered 08/17/12
Last Modified 09/17/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09797164
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,870.00
Net Total \$21,930.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Sep. 2012	46	\$25,800.00
Grand Total:	46	\$25,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.0	Normal Line / News	09/19/12-09/21/12	2	:30	7A- 8A (EST)				1		1				\$1,400.00		Asheville (WLOS)	GMA ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
4.0.1	Closed Preempt	09/19/12															Asheville (WLOS)	Client Request/Spot -	
4.0.2	Closed Preempt	09/21/12															Asheville (WLOS)	Client Request/Spot -	
5.0	Revised Line / News	09/18/12-09/24/12	2	:30	8A- 9A (EST)		1	1		1							Asheville (WLOS)	GMA ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
5.1	Normal Line / News	09/19/12-09/21/12	2	:30	8A- 9A (EST)				1		1			2	\$1,200.00	\$2,400.00	Asheville (WLOS)	GMA ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
6.0	Revised Line / News	09/18/12-09/24/12	2	:30	11:58:41A- News-News 13 at Noon		1	1	1		1						Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
6.1	Normal Line / News	09/19/12-09/21/12	3	:30	11:58:41A- News-News 13 at Noon				1		1			2	\$400.00	\$800.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
7.0	Revised Line / News	09/19/12-09/24/12	2	:30	5:28P- News-News 13 at 5:30p		1		1		1						Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1357070

Schedule Dates 09/18/12-09/24/12
Advertiser Dalton For Governor (71487)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name WELSH,KATHRYN
Phone/Fax /
CPE 2206
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DALTON FOR GOVERNOR
DALTON FOR GOVERNOR

Date Entered 08/17/12
Last Modified 09/17/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09797164
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,870.00
Net Total \$21,930.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Sep. 2012	46	\$25,800.00
Grand Total:	46	\$25,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.1	Normal Line / News	09/19/12-09/21/12	3	:30	5:28P- News-News 13 at 5:30p				1		1			2	\$700.00	\$1,400.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
8.0	Revised Line / News	09/18/12-09/24/12	2	:30	6P- 7P (EST)		1	1		1							Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
8.1	Normal Line / News	09/18/12-09/21/12	2	:30	6P- 7P (EST)			1			1			2	\$2,000.00	\$4,000.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
9.0	Revised Line / News	09/22/12-09/22/12	2	:30	8A- ABC-Good Morning America Saturday	1						X					Asheville (WLOS)	GMA ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
9.1	Normal Line / News	09/22/12-09/22/12	3	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$350.00	\$350.00	Asheville (WLOS)	GMA ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
10.0	Revised Line / News	09/23/12-09/23/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X				Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1357070

Schedule Dates 09/18/12-09/24/12
Advertiser Dalton For Governor (71487)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name WELSH,KATHRYN
Phone/Fax /
CPE 2206
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DALTON FOR GOVERNOR
DALTON FOR GOVERNOR

Date Entered 08/17/12
Last Modified 09/17/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09797164
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,870.00
Net Total \$21,930.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Sep. 2012	46	\$25,800.00
Grand Total:	46	\$25,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.1	Normal Line / News	09/23/12-09/23/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$225.00	\$225.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
11.0	Revised Line / News	09/23/12-09/23/12	2	:30	8A- ABC-Good Morning America Sunday	1							X				Asheville (WLOS)	GMA ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
11.1	Normal Line / News	09/23/12-09/23/12	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$350.00	\$350.00	Asheville (WLOS)	GMA ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
12.0	Revised Line / News	09/19/12-09/24/12	2	:30	12:30P- News-News 13 at 1230p		1		1	1	1						Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
12.1	Normal Line / News	09/18/12-09/24/12	3	:30	12:30P- News-News 13 at 1230p		1	1		1				3	\$350.00	\$1,050.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
13.0	Revised Line / SPOT	09/18/12-09/21/12	2	:30	4:00:30P- Katie			1	1	1	1						Asheville (WLOS)	KATIE	8/17/12
13.1	Normal Line / SPOT	09/18/12-09/21/12	3	:30	4:00:30P- Katie			1	1	1	1			4	\$175.00	\$700.00	Asheville (WLOS)	KATIE	9/17/12
14.0	Revised Line / News	09/18/12-09/24/12	2	:30	4:59P- News-News 13 First News At 5p		1	1		1	1						Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1357070

Schedule Dates 09/18/12-09/24/12
Advertiser Dalton For Governor (71487)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name WELSH,KATHRYN
Phone/Fax /
CPE 2206
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DALTON FOR GOVERNOR
DALTON FOR GOVERNOR

Date Entered 08/17/12
Last Modified 09/17/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09797164
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,870.00
Net Total \$21,930.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Sep. 2012	46	\$25,800.00
Grand Total:	46	\$25,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.1	Normal Line / News	09/18/12-09/24/12	3	:30	4:59P- News-News 13 First News At 5p		1	1		1	1			4	\$600.00	\$2,400.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
15.0	Revised Line / News	09/22/12-09/22/12	2	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X					Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
15.1	Normal Line / News	09/22/12-09/22/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$150.00	\$150.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
16.0	Revised Line / News	09/22/12-09/22/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X					Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
16.1	Normal Line / News	09/22/12-09/22/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		1	\$225.00	\$225.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
17.0	Revised Line / News	09/23/12-09/23/12	2	:30	5:59A- News-News 13 @ 6am Sunday	1							X				Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1357070

Schedule Dates 09/18/12-09/24/12
Advertiser Dalton For Governor (71487)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name WELSH,KATHRYN
Phone/Fax /
CPE 2206
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DALTON FOR GOVERNOR
DALTON FOR GOVERNOR

Date Entered 08/17/12
Last Modified 09/17/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09797164
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,870.00
Net Total \$21,930.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Sep. 2012	46	\$25,800.00
Grand Total:	46	\$25,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.1	Normal Line / News	09/23/12-09/23/12	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
18.0	Revised Line / SPOT	09/23/12-09/23/12	2	:30	11A- ABC-This Week	1							X				Asheville (WLOS)	THIS WEEK ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
18.1	Normal Line / SPOT	09/23/12-09/23/12	3	:30	11A- ABC-This Week	1							X	1	\$1,000.00	\$1,000.00	Asheville (WLOS)	THIS WEEK ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
19.0	Revised Line / News	09/23/12-09/23/12	2	:30	10:59:56P- News-News 13 11p Late News	1							X				Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	8/17/12
19.1	Normal Line / News	09/23/12-09/23/12	3	:30	10:59:56P- News-News 13 11p Late News	1							X	1	\$700.00	\$700.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT #9793211LEVEL 2	9/17/12
20.0	Normal Line / News	09/18/12-09/20/12	3	:30	10:59:56P- News-News 13 11p Late News			1		1				2	\$800.00	\$1,600.00	Asheville (WLOS)	NEWS @11	9/17/12
21.0	Normal Line / News	09/19/12-09/20/12	3	:30	11:35P- ABC-Nightline				1	1				2	\$400.00	\$800.00	Asheville (WLOS)	NIGHTLINE	9/17/12
22.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	6:58:50P- Wheel of Fortune				1	1	1			3	\$900.00	\$2,700.00	Asheville (WLOS)	WHEEL	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1357070

Schedule Dates	09/18/12-09/24/12
Advertiser	Dalton For Governor (71487)
Agency	Buying Time Media (1779)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	DALTON FOR GOVERNOR (444738)
Salesperson	Millennium/PHL, Philadelphia (1103)
Sales Office	Millennium Philadelphia
Buyer Name	WELSH,KATHRYN
Phone/Fax	/
CPE	2206
Account Types	National/Political Candidate Agency BRD
Billing Type	Weekly/Irregular
Comments	DALTON FOR GOVERNOR DALTON FOR GOVERNOR

Date Entered	08/17/12
Last Modified	09/17/12
Entered By	Louise Palmer
CO-OP	No
Headline #	ECR09797164
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$3,870.00
Net Total	\$21,930.00
Sales Tax	

Asheville (WLOS)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	46	\$25,800.00
Grand Total:	46	\$25,800.00

[illegible]

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------